



Disneyland 2024

Aug 1-4, 2024

**DVMOMS
SPONSORSHIP
INFORMATION**



D V M O M S



Disneyland Conference 2024

Sponsorship information

Dear Future Sponsors,

The DVMoms started in 2016 as a small Facebook support group for veterinarian mothers. Now with over 16,000 members, we have grown into a safe and supportive professional culture that celebrates and emulates the remarkable qualities of women in leadership. Our mission is to rise up as leaders promoting change that contributes to emotional, financial, and purpose-driven sustainability in veterinary medicine through empowerment and collaboration. Our goal is to provide resources that promote this sustainability by adapting to the challenges of the 21st Century as they pertain to veterinary families.

Since 2017, DVMoms has collaborated with members of our group to host several conferences. These include the annual "The Getaway" conference, the annual "Veterinary Encouragement Conference" and even a CE cruise!

We are excited to announce the very first "official" DVMoms conference at Disneyland! We invite you to partner with us in our goals of adapting and creating sustainability in our profession. Disneyland will be a unique venue, as there will be significant exposure potential at the Disneyland Hotel. As a large but tight knit group, the DVMoms are very thankful to our supporters, and we in turn support those who back our mission.

We hope to see you there!

Sincerely,

Jordan Gesimondo, DVM, MPH
DVMoms CEO

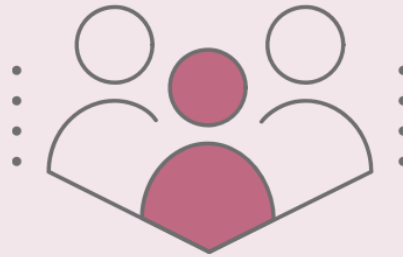
Who are the DVMoms?



**A global network of over
18,500+ veterinarians**



**A communicative group with
63,000 posts in the last year**



**A diverse group of women ranging in age from
18-65+ who believe in equality, diversity, family
and community empowerment.**

What we do

- Crisis Support
- Family friendly job listings
- Podcasts
- Webinars
- CE Events
- Collaboration with like minded partners



Sponsorship Levels

	Platinum	Gold	Silver	Bronze	General Sponsorship
Available	1/1 Available	4/6 available	10 /10 available	10/10 available	Unlimited
Logo on conference bags	***Yes***				
Pre-conference Publicity	*Monthly promotions in Main DVMoms social media page with 18,500+ members + 1 Add of your choice in DVMoms (Disney) Conference Facebook Group with 1,500+ members	*Quarterly promotions in the Main DVMoms social media page with 18,500+ members	2 ads of your choice in the DVMoms (Disney) Conference Facebook group with (1,500 members)	1 ad of your choice in the DVMoms (Disney) Conference Facebook group with (1,500 members)	Recognition and thanks in the DVMoms (Disney) Conference Facebook group with (1,500+ members)
Additional advertising opportunities	Sponsor may provide items to include in the conference bag for each participants	Sponsor may provide items to include in the conference bag for each participants at a price of 50% off	Sponsor may provide items to include in the conference bag for each participant at a price of 25% off	Sponsor may provide items to include in the conference bag for each participant at a price of 25% off	
Exhibit Hall Booth	Included (sponsor provides booth)	50% off (Sponsor provides booth)	25% off (Sponsor provides booth)	10% off (Sponsor provides booth)	
Conference Registration	One (1) complimentary registration and a 25% discount on any additional staff registration.	50% discount on one registration fee and 25% discount on any additional staff registration fees.	50% discount on one registration fee and 25% discount on one additional staff registration fees.	25% discount on two staff registration fees	

*Monthly and quarterly posts will commence when sponsor has signed contract. These will occur at specified time intervals up until the conference.

Additional Sponsorship Opportunities Available

Educational Session Sponsorship(s)
 Welcome Reception Sponsorship
 Food and Beverage Sponsorship(s)
 Keynote
 Conference T-Shirts
 Audio/Visual Sponsorship
 Wi-Fi Sponsorship

Hotel Room Keys
 Conference Badge Lanyards
 Conference Program Advertisement(s)
 Custom Conference Activations
 Pre-conference AdvertisementS
 Moms Survival Kits
 On Site Signage

Don't see what you're looking for? Let us know and we will come up with a custom solution for you and your team!



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Platinum: \$22,500

Pre-conference publicity:

- Monthly ad of your choice in our DVMoms (Disney) Conference Facebook group (1,500+ members) and main (DVMoms) Facebook group (18,500+ members), as well as on other DVMom social media sites for 12 months leading up to the conference, (or monthly posts from the time of commitment until the DVMoms conference in 2024).
- This sponsor will be recognized as both a DVMoms conference sponsor and a general sponsor on the DVMoms website.

On-site signage:

- This sponsor logo will be the largest on the website and convention materials.
- This will be the only sponsor printed on convention bags given to all participants.
- A walk in slide with desired information will be displayed at the beginning of each educational session.
- Signage may be placed in the convention rooms (sponsor provided).
- Logo will be on a thank you banner in the main hallway.

On-site recognition and speaking opportunities

- Sponsor will be introduced and thanked at the beginning and end of each day. Sponsors will be given a 5 minute speaking session during breakfast on day 1.
- Sponsor may provide a speaker for one session.

Sponsor provided advertising:

- May provide literature, brochures, swag in convention bag.
- Sponsor will be able to have an exhibit hall booth with first round selection of booth.

Conference registration:

- One (1) complimentary registration and a 25% discount on any additional staff registration.

**sponsor is responsible for the cost of exhibit-related expenses, such as shipment of equipment. electricity, wired internet, booth setup etc.*



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Gold: \$12,500

Pre-conference publicity:

- Quarterly add of your choice in our DVMoms (Disney) Conference Facebook group (1,500+ members) and Main Facebook group (18,500+ members), as well as on other social media platforms (Instagram) for 6 months leading up to the conference, (or monthly from the time of commitment).
- Listed as a conference sponsor and general sponsor on our DVMoms website.

On-site signage:

- Logo will be the second largest listed on all convention materials, except conference bags.
- Logo will be on a thank you banner in the hall.
- One sign may be placed in the convention room (sponsor must provide).

On-site recognition and speaking opportunities

- Sponsor will be given thanks and recognition during breakfast on either day 1 or day 2.

Sponsor provided advertising:

- May provide literature, brochures, swag in convention bag at 50% off.
- Exhibit booth at 50% off.

Conference registration:

- 50% discount on one registration fee and 25% discount on any additional staff registration fees.

**sponsor is responsible for the cost of exhibit-related expenses, such as shipment of equipment. electricity, wired internet, booth setup etc.*



Silver: \$10,000

Pre-conference publicity:

- 2 ads of your choice in our DVMoms (Disney) Conference Facebook group (1,500 members) leading up to conference.
- Listed as a conference sponsor on our DVMoms website.

On-site signage:

- Logo will be on all convention materials, except conference bags.
- Logo will be on a thank you banner in the hall.

On-site recognition and speaking opportunities

- Sponsor will be given thanks and recognition during breakfast on either day 1 or day 2.

Sponsor provided advertising:

- May provide literature, brochures, swag in convention bag at 25% off.
- Exhibit booth at 25% off.

Conference registration:

50% discount on one registration fee and 25% discount on one additional staff registration fee.

**sponsor is responsible for the cost of exhibit-related expenses, such as shipment of equipment. electricity, wired internet, booth setup etc.*



Bronze: \$10,000

Pre-conference publicity:

- 1 ad of your choice in our DVMoms (Disney) Conference Facebook group (1,500+ members) leading up to conference.
- Listed as a conference sponsor on our website

On-site signage:

- Logo will be on all convention materials, except conference bags.
- Logo will be on a thank you banner in the hall.

**sponsor is responsible for the cost of exhibit-related expenses, such as shipment of their equipment, electricity, wired internet.*

Sponsor provided advertising:

- May provide literature, brochures, swag in convention bag at 25% off.
- Exhibit booth at 10% off.

Conference Registration:

- 25% discount on two staff registration fees

**sponsor is responsible for the cost of exhibit-related expenses, such as shipment of equipment.*

General Sponsorship: \$1,000

Sponsor provided advertising:

- Company name will be on a thank you sign in the hall.
- Company name will be on the conference schedule.
- Recognition and thanks in Disneyland Facebook group (1,500+ members).

electricity, wired internet, booth setup etc.



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Educational Sponsorship: \$2,500 (per session)

- Recognition by speaker at the beginning of each session and sponsor logo placed on walk in slide for each session sponsored.
- Sponsor is paying honorarium for each speaker so no additional honorarium is required.
- Listed in the program by the session information for each session sponsored.
- Logo will be on a thank you banner in the hall.
- Recognition and thanks in DVMoms (Disney) Conference Facebook group (1,500+ members).



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Additional Sponsorship Opportunities:

*Welcome Reception: \$30,000-\$50,000:

The sponsor will be listed in the conference program, promoted on the DVMoms (Disney) Conference Facebook group, and can include advertising materials in the conference promotion bag promoting the event.

The sponsor logo will be listed on the printed sign materials outside of the reception, and listed in the program in a full page add.

Additional Promotion items such as napkins, plates, printed signs on tables can be provided by the sponsor during the event.

Food and Beverage Opportunities:

Breakfast

Day 1:

Juice: \$1,500-\$3,000

Protein: \$4,000-\$8,000

Pastries: \$3,000-\$6,000

Coffee and tea: \$1,500-\$3,000

Day 2:

- Juice: \$1,500-\$3,000

- Protein: \$4,000-\$8,000

- Pastries: \$3,000-\$6,000

- Coffee and tea: \$1,500-\$3,000

Day 3:

- Juice: \$1,500-\$3,000

- Protein: \$4,000-\$8,000

- Pastries: \$3,000-\$6,000

- Coffee and tea: \$1,500-\$3,000

Refreshments

Day 1:

Coffee and Tea: \$1,500 - \$3,000

Juice: \$1,500 - \$3,000

Mickey Pretzels: \$1,000 - \$2,000

Mini Cupcakes: \$1,000 - \$2,000

Day 2:

Coffee and Tea: \$1,500 - \$3,000

Juice: \$1,000 - \$3,000

Fruit Skewers: \$1,000 - \$2,000

Mickey Pretzels: \$1,000 - \$2,000

Mini Cupcakes: \$1,000 - \$2,000

Daily Toast:

Day 1: \$1,500

Day 2: \$1,500



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Lunch Sponsorship: \$10,000 (2 available)

- This sponsor can include literature in the conference bag (sponsor supplied).
- Sponsor logo will be listed on the lunch sign and on the conference schedule.

Farewell Breakfast: \$10,000 (1 available)

- This sponsor can include literature in the conference bag (sponsor supplied).
- Sponsor logo will be listed on the lunch sign and on the conference schedule.

All Day Coffee Break: \$4,500 (2 available)

- This sponsor can include literature in the conference bag (sponsor supplied).
- Sponsor logo will be listed on the lunch sign and on the conference schedule.

Conference T-shirts: \$4,500.00 (1 available):

A pre conference t-shirt contest will run on the Main DVMoms Facebook group and DVMoms (Disney) Conference Facebook group (18,500+/1,500+ members) to solicit a t-shirt design incorporating the conference mission and a goal of the sponsor. This design will be printed on t-shirts provided to each conference participant. This campaign will contain 3 dedicated posts in the Facebook group. The final design will be approved by the sponsor and printed on conference t-shirts. Participants will be encouraged to wear conference t-shirts during any Disney outings they take as well as for a group conference photo. Additional t-shirts will be offered for sale for all family members of conference participants.

Wi-Fi Sponsorship: \$3,500 (1 available):

Sponsor the conference WI-FI. You will have a chance to choose the wi-fi password that all participants will need to login to the conference wi-fi, and your logo will be listed on the conference wi-fi sign, and conference schedule.

Audio-Visual Sponsorship: \$5,000 (1 available)

- This sponsor will get to include literature in the conference bag. The sponsor logo will be listed on the hallway sponsorship sign and on the conference schedule.

Hotel Room Key: \$3,500 (1 available)

- This sponsor's logo will be listed on the hallway sponsorship sign and on the conference schedule.

*Note: The sponsor is responsible for the cost of the room keys.

Conference Badge Lanyards: \$3,000 (1 available)

- This sponsor's logo will be listed on the hallway sponsorship sign and on the conference schedule.

*Note: The sponsor is responsible for the cost of the lanyards.



Don't see what you are looking for?

We would love to help you design the sponsorship activation, opportunity or package that suits your needs!

We have some ideas (just to name a few: moms survival kits, an area to decorate custom ears to take into the parks, kids craft stations, custom activity sheets to include in conference advertising, scrub top embroidering done on site!)

Let us know if you would like to discuss any of these opportunities, or if we can get on a call to determine what your company would like to promote. We are happy to ideate on what could fit in the venue and really resonate with the audience.

We look forward to hearing from you soon, and we welcome any opportunity we can to partner with you in this exciting venture!

- The DVMoms



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We look forward to
seeing you there!