



**Disneyland 2024**  
**Aug 1-4, 2024**

**DVMOMS**  
**SPONSORSHIP**  
**INFORMATION**



**D V M O M S**





# Disneyland Conference 2024

## Sponsorship information

### Dear Future Sponsors,

The DVMoms started in 2016 as a small Facebook support group for veterinarian mothers. Now with over 16,000 members, we have grown into a safe and supportive professional culture that celebrates and emulates the remarkable qualities of women in leadership. Our mission is to rise up as leaders promoting change that contributes to emotional, financial, and purpose-driven sustainability in veterinary medicine through empowerment and collaboration. Our goal is to provide resources that promote this sustainability by adapting to the challenges of the 21st Century as they pertain to veterinary families.

Since 2017, DVMoms has collaborated with members of our group to host several conferences. These include the annual "The Getaway" conference, the annual "Veterinary Encouragement Conference" and even a CE cruise!

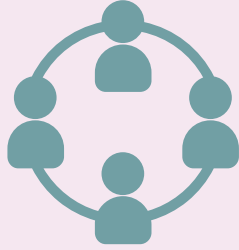
We are excited to announce the very first "official" DVMoms conference at Disneyland! We invite you to partner with us in our goals of adapting and creating sustainability in our profession. Disneyland will be a unique venue, as there will be significant exposure potential at the Disneyland Hotel. As a large but tight knit group, the DVMoms are very thankful to our supporters, and we in turn support those who back our mission.

We hope to see you there!

Sincerely,

**Jordan Gesimondo, DVM, MPH**  
**DVMoms CEO**

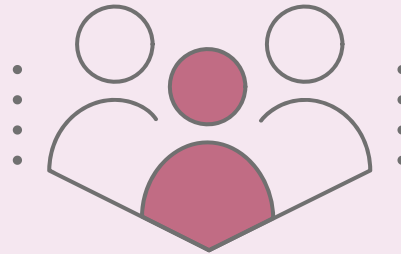
# Who are the DVMoms?



**A global network of over  
17,900 veterinarians**



**A communicative group with  
63,000 posts in the last year**



**A diverse group of women ranging in age from  
18-65+ who believe in equality, diversity, family  
and community empowerment.**

## What we do

- Crisis Support
- Family friendly job listings
- Podcasts
- Webinars
- CE Events
- Collaboration with like minded partners



# Sponsorship Levels

<b>Platinum</b>	\$20,000	1/1 Available
Gold	\$10,000	4/6 Available
Silver	\$7,500	7/8 Available
Bronze	\$5,000	10/10 Available
Speaker Sponsor	\$2,500	10/10 Available
General Sponsor	\$1,000	Unlimited



**D V M O M S**

# Platinum: \$20,000

## **Pre-conference publicity:**

- Monthly ad of your choice in our Disneyland conference Facebook group (1,000 members) and general Facebook group (16,300 members), as well as on social media for 12 months leading up to the conference, or monthly from the time of commitment.
- Listed as a conference sponsor and general sponsor on our website

## **On-site signage:**

- Logo will be the largest listed at the top of all convention materials
- Only corporate logo on convention bags
- A slide with desired information will be displayed at the beginning of each session
- Signage may be placed in the convention rooms (sponsor must provide)
- Logo will be on a thank you banner in the hall

## **On-site recognition and speaking opportunities**

- Sponsor will be introduced and thanked at the beginning and end of each day
- Sponsors will be given a 5 minute speaking session during breakfast on days 1 and 2
- Sponsor may provide a speaker for one session

## **Sponsor provided advertising:**

- May provide literature, brochures, swag in convention bag
- Complementary exhibit booth with first round selection of booth
- *Sponsorship may be applied to any of the "extras" listed below with associated recognition and thanks*

# Gold: \$10,000

## **Pre-conference publicity:**

- Monthly ad of your choice in our Disneyland conference Facebook group (1,000 members) and general Facebook group (16,300 members), as well as on social media for 6 months leading up to the conference, or monthly from the time of commitment.
- Listed as a conference sponsor and general sponsor on our website

## **On-site signage:**

- Logo will be the second largest listed on all convention materials, except conference bags
- Logo will be on a thank you banner in the hall
- A slide with desired information will be displayed on lunch and refreshment breaks day 1 or day 2
- One sign may be placed in the convention room (sponsor must provide)

## **On-site recognition and speaking opportunities**

- Sponsor will be given thanks and recognition during breakfast on either day 1 or day 2

## **Sponsor provided advertising:**

- May provide literature, brochures, swag in convention bag
- Exhibit booth at 50% off
- *Sponsorship may be applied to any of the "extras" listed below with associated recognition and thanks.*

# Silver: \$7,500

## **Pre-conference publicity:**

- 2 ads of your choice in our Disneyland conference Facebook group (1,000 members) leading up to conference.
- Listed as a conference sponsor on our website

## **On-site signage:**

- Logo will be on all convention materials, except conference bags
- Logo will be on a thank you banner in the hall

## **Sponsor provided advertising:**

- May provide literature, brochures, swag in convention bag
- Exhibit booth at 25% off
- *Sponsorship may be applied to any of the "extras" listed below with associated recognition and thanks.*

# Bronze: \$5,000

## **Pre-conference publicity:**

- 2 ads of your choice in our Disneyland conference Facebook group (1,000 members) leading up to conference.
- Listed as a conference sponsor on our website

## **On-site signage:**

- Logo will be on all convention materials, except conference bags
- Logo will be on a thank you banner in the hall

# Individual Speaker: \$2,500

- Recognition by speaker at the beginning of each session
- Listed in the program by the speaker for that session
- Logo will be on a thank you banner in the hall
- Recognition and thanks in Disneyland Facebook group

# General Sponsorship: \$1,000

- Logo will be on a thank you banner in the hall
- Logo will be on the conference schedule
- Recognition and thanks in Disneyland Facebook group (1,000 members)
- *Sponsorship may be applied to any of the "extras" listed below with associated recognition and thanks*





# Specific Events needing Sponsorship:

## **\*WELCOME RECEPTION: \$30,000-\$50,000**

### Breakfast

#### Day 1:

- Juice: \$1,500-\$3,000
- Protein: \$4,000-\$8,000
- Pastries: \$3,000-\$6,000
- Coffee and tea: \$1,500-\$3,000

#### Day 2:

- Juice: \$1,500-\$3,000
- Protein: \$4,000-\$8,000
- Pastries: \$3,000-\$6,000
- Coffee and tea: \$1,500-\$3,000

#### Day 3:

- Juice: \$1,500-\$3,000
- Protein: \$4,000-\$8,000
- Pastries: \$3,000-\$6,000
- Coffee and tea: \$1,500-\$3,000

### Refreshments

#### Day 1:

- Coffee and tea: \$1,500-\$3,000
- Juice: \$1,500-\$3,000
- Fruit skewers: \$1,000-\$2,000
- Mickey Pretzels: \$1,000-\$2,000
- Mini cupcakes: \$1,000-\$2,000

#### Day 2:

- Coffee and tea: \$1,500-\$3,000
- Juice: \$1,500-\$3,000
- Fruit skewers: \$1,000-\$2,000
- Mickey Pretzels: \$1,000-\$2,000
- Mini cupcakes: \$1,000-\$2,000

### Daily Toast:

Day 1: \$1,500

Day 2: \$1,500



We look forward to  
seeing you there!